

# BHAVDIYA GROUP OF INSTITUTIONS

## भवदीय ग्रुप ऑफ इंस्टीट्यूशन्स

Ref. No. BGE/2023/12.

Date. 24/06/2023

### **Placement/Internship Notice**

**ReaderClub** is a mission-driven company dedicated to helping create a world where anyone can belong anywhere. It takes a unified team committed to our core values to achieve this goal. ReaderClub 's various functions embody the company's innovative spirit and our fast-moving team is committed to leading as a 21st-century company.

ReaderClub is the World's largest and fastest-growing cross-platform digital e-paper and e-book with over 30 million users since its inception in 2018.

ReaderClub leverages the power of Algambo Internet Pvt Ltd, a digital marketing brand to offer online customers the Web's premier destination for newspapers, magazines, eBooks, e-journals, books, comics, related products, and services. It provides the best content for reading on web, Mobile, and Tablet Devices. It includes popular Newspapers, Magazines, Comics, Books & Journals, all within the same platform. Read and study content from some of the premier newspapers of India, most read magazines, and popular comics. Go mobile with ReaderClub and enjoy your favorite magazines and newspapers, anytime and anywhere and read e-paper, magazines, books, comics, etc. online & offline.

Internship & live project opening for: --

1. Sales & Marketing Analytics.
2. Digital Marketing.
3. Operation Research.
4. Human Resource.
5. Business Analytics

**What to expect:**

You will get valuable experience in one of the most sought-after fields of Digital media. You will get direct mentorship from a company Experienced Employee. You will get a good recommendation letter or certificate of completion. You will be getting a Completion Certificate, Appreciation Certificate, and Excellence Certificate depending on your performance—great exposure to the mentioned above domain list.

1. Live Project Duration: - 15 -30 days
2. Internship program duration:- 2 to 3 months

**Working hours:** It is a virtual online /offline internship the work will be Work From Home/ Office & Location will be Delhi NCR. Time could be flexible with necessity. We shall be conducting Telephonic interviews. Selected members need to undertake 15 – 30 days live projects (OR) 1 – 3 months Internship with us. Please share the list of interested students. We can conduct the above drive after your confirmation.

**Eligibility Criteria:** Open for all BBA, MBA (1<sup>st</sup> & 2<sup>nd</sup> -year students) only.

**Pay & Benefits:** ReaderClub Offers 10K(Negotiable) /per student/per month for the Internship program, an amount direct link 5% of the intern performance Reward Through his/her employee dashboard panel. along with plenty of opportunities to move and grow within our organization Great exposure to the Operation, Finance, HR, SCM, Business Analytics, Digital Marketing, Sales, and Marketing domain. Add value and boost your CV. For the best performer company can offer PPO (pre-placement offer), a CTC would be up to "Rs. 5.0 - 9.0LPA-fixed" during the first 6 months of the probation period, and a Pay per Performance up to "Rs.3-6 LPA" variable pay applicable after 6 months of probation period. Further career growth will depend on candidates' performance and will be rewarded accordingly then. When students join the company, from that day to the internship end date, the company will share every assignment and attendance report with the college. If any students just join the company and do not complete any assignments, do not attend company meetings and do not work on the case study provided by the company, in that case, the company is not liable to pay any specific perks.

**Registration Link:** <https://forms.gle/z47PWBLyfNt36Klg7>



**Upendra Bhushan Mishra**  
(Training & Placement Officer)  
Bhavdiya Group Of Institutions